

2024 Executive Performance Dashboard

Metric	Q1	Q2	Q3	Q4	YTD	Target	Status
Revenue (\$M)	245.3	290.8	335.2	390.5	1261.8	1200.0	105%
Gross Margin (%)	68.5	69.2	70.1	71.3	69.8	68.0	103%
Operating Margin (%)	22.4	24.1	25.8	27.2	24.9	23.0	108%
Net Income (\$M)	54.9	70.2	86.5	106.3	317.9	276.0	115%
Customer Growth (%)	12.3	15.7	18.2	21.5	67.7	60.0	113%
Churn Rate (%)	2.8	2.4	2.1	1.9	2.3	3.0	77%
NPS Score	68.0	72.0	75.0	78.0	73.0	70.0	104%

Quarterly business metrics showing strong performance across all key indicators. All targets exceeded.